BILLBOARDS / POSTERS

TRUECOLOR PAPER 180

matt 3335, 180 g/m^2

Bright white 180 g/m² poster paper for advertising applications

Matt-coated speciality paper, ideal for photorealistic posters and indoor display advertising The FSC®-certified paper delivers outstanding printing results with water-based and UV-curable inks and is also certified for use with latex inks. It is perfect for event posters, customer stoppers or eye-catching point-of-sale advertising with product presentations and promotional posters. The printouts impress with excellent, reflection-free colour reproduction in all lighting conditions. The basis weight of 180 g/m² ensures very good flatness, high stiffness and an elegant feel.

Technologies

AQ LAT

Advantages

- Good, non-reflective colour reproduction
- Very good contour sharpness
- Quick dry
- Very good flatness
- Very high stiffness
- Acid-free
- Certified for use with latex inks
- FSC® certified

FSC www.fsc.org FSC® C005732 The mark of responsible forestry

General tips

For quality reasons the paper should be stored and converted under conditions of 30-65% relative humidity and at a temperature of 10-30°C.

Physical data

Name	Value	Norm
Weight [g/m²]	180	ISO 536
Thickness (paper) [µm]	240	ISO 534
Whiteness, CIE D65/10°	155	ISO 11475
Chromaticity (D65/10°)	L* 93.8 a* 3.5 b* -15.5	DIN 6174
Opacity [%]	> 99	ISO 2471