BILLBOARDS / POSTERS

# TRUECOLOR PAPER 140

matt 3333, 140 g/m$^2$

Bright white 140 g/m² poster paper for advertising applications

Matt-coated speciality paper, ideal for photorealistic posters and indoor display advertising. The FSC®-certified paper delivers excellent printing results with water-based and UV-curable inks and is also certified for use with latex inks. It is perfect for event posters, customer stoppers or eye-catching point-of-sale advertising with product presentations and promotional posters. The printouts impress with excellent, reflection-free colour reproduction in all lighting conditions.

## Technologies

AQ LAT

## Properties

## Advantages

- Good, non-reflective colour reproduction
- Very good contour sharpness
- Quick dry
- Acid-free
- Certified for use with latex inks
- FSC® certified

Fogra cert Proof Substrate | 29747-1

FSC www.fsc.org FSC® C005732 The mark of responsible forestry

## General tips

For quality reasons the paper should be stored and converted under conditions of 30-65% relative humidity and at a temperature of 10-30°C.

## Physical data

| Name | Value | Norm |
|---|---|---|
| Weight [g/m²] | 140 | ISO 536 |
| Thickness (paper) [µm] | 190 | ISO 534 |
| Whiteness, CIE D65/10° | 155 | ISO 11475 |
| Chromaticity (D65/10°) | L* 93.8 a* 3.5 b* -15.5 | DIN 6174 |
| Opacity [%] | > 98 | ISO 2471 |